

MUNICIPAL CLERK  
ATLANTA, GEORGIA

01-0 -1336

AN ORDINANCE

BY COMMUNITY DEVELOPMENT/HUMAN RESOURCES COMMITTEE

AN ORDINANCE AUTHORIZING THE MAYOR OR HIS DESIGNEE  
TO RECOGNIZE THE BOUNDARIES OF THE MEMORIAL PARK  
NEIGHBORHOOD AND TO AMEND THE CITY'S OFFICIAL  
NEIGHBORHOOD MAP ACCORDINGLY; AND FOR OTHER PURPOSES.

WHEREAS, Resolution 93-R-0058, adopted by the City Council on March 1, 1993, and approved by the Mayor on March 8, 1993, authorized the Mayor or his designee to publish the City's official neighborhood map, entitled "Planning Units for Atlanta's Neighborhoods"; and

WHEREAS, City Code Section 6-3012 defines "neighborhood" as "...a geographic area either with distinguishing characteristics in which the residents have a sense of identity and commonality of perceived interest, or both"; and

WHEREAS, said Section identifies various factors that may contribute to neighborhood identity, including "shared development, history, architecture, social and economic relationships, physical boundaries, and the existence of one or more broadly representative neighborhood organizations devoted to neighborhood preservation and improvement"; and

WHEREAS, the Rolling Acres subdivision was originally platted in 1948 and subsequently incorporated into the Springlake neighborhood at some later date; and

WHEREAS, the Rolling Acres subdivision was designed as a separate and distinct community with no internal streets connecting it to the Springlake neighborhood, a distinctly different platting pattern and zoning designation; and

WHEREAS, the original boundaries of Rolling Acres were Howell Mill Road to the west, Peachtree Creek to the north, Northside Drive to the east, and on the rear property line of those parcels fronting on Longwood Drive to the south, as shown on "Exhibit A" hereto attached as a part to this document; and

**WHEREAS,**the central feature of Rolling Acres is the Atlanta Memorial Park; and

**WHEREAS,**the community has petitioned the City to restore the geographic boundaries of the Rolling Acres subdivision to the City's official neighborhood map as the Memorial Park neighborhood; and

**WHEREAS,** the Commissioner of Planning, Development and Neighborhood Conservation is in agreement with this request; and

**WHEREAS** the City Council has agreed to amend the official City neighborhood map.

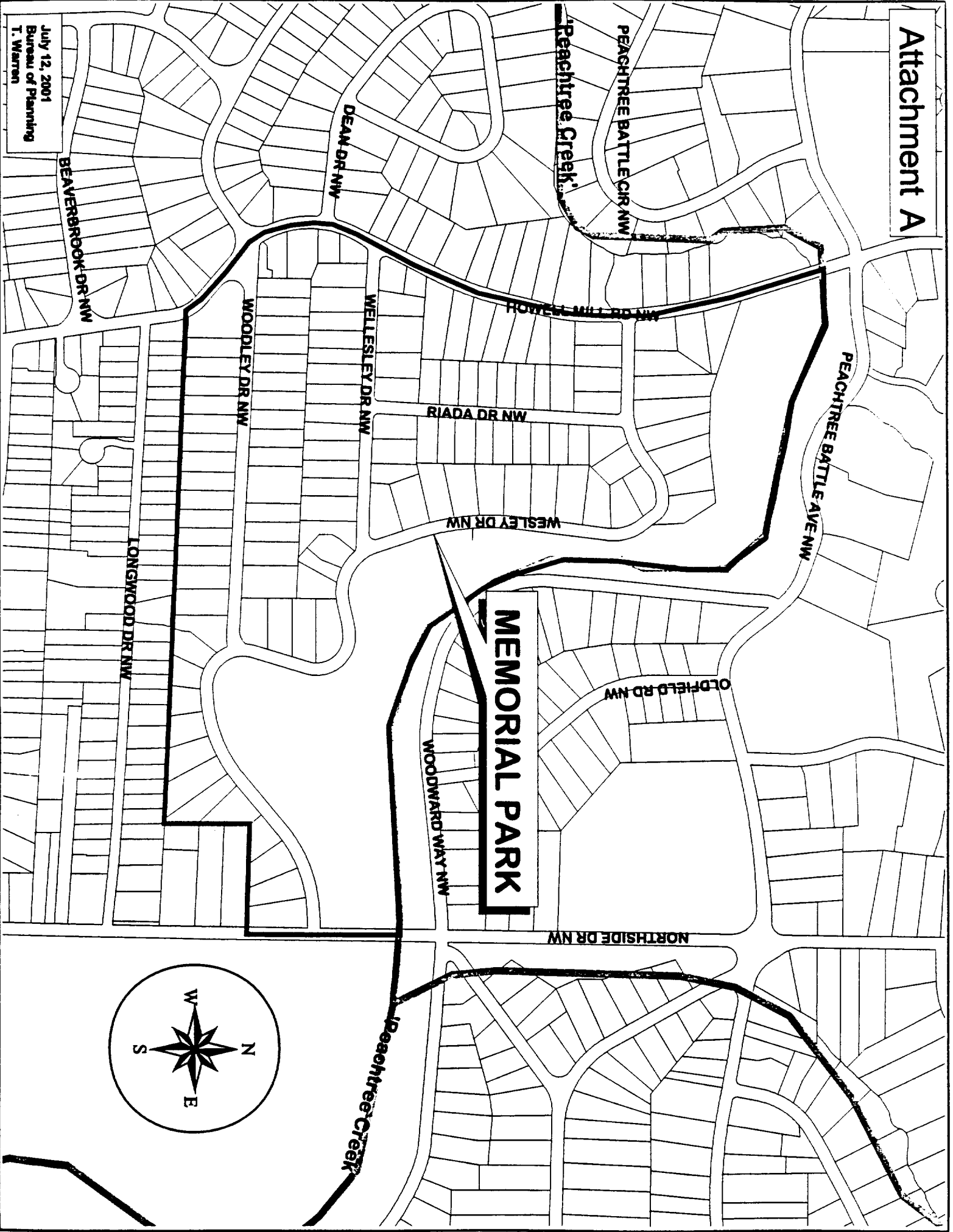
**NOW, THEREFORE BE IT ORDAINED BY THE COUNCIL OF THE CITY OF ATLANTA, GEORGIA,** as follows:

**Section 1.** The City Council hereby agrees to amend the City's official neighborhood map to include the boundaries of the Memorial Park neighborhood as shown on Exhibit A, hereto attached as part of this document. The City Council authorizes the Mayor or his designee to amend the City's official neighborhood map accordingly.

**Section 2.** All ordinances and portions of ordinances in conflict herewith are hereby rescinded.

# Attachment A

July 12, 2001  
Bureau of Planning  
T. Warren





Neighborhood Planning Unit C  
Thomas E. Frolik, Chair  
850 Moores Mill Road, N.W.  
Atlanta, Georgia 30327  
404-233-7050

April 11, 2001

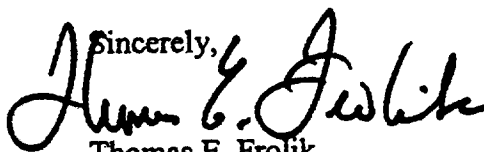
Mr. Larry Lucas  
NPU Coordinator  
City of Atlanta  
Bureau of Planning & Development  
55 Trinity Avenue, S.E., Suite 3350  
Atlanta, Georgia 30335

Dear Mr. Lucas:

In accordance with the procedures set out in your letter of March 16, 2001 concerning the creation of new neighborhood associations, the Executive Committee of NPU-C met on Tuesday, March 27, 2001 to review and vote on the proposal to recognize Memorial Park Civic Association, Inc. ("MPCA"), a newly formed civic association in NPU-C. Attending the meeting at the Bobby Jones Golf Club were all the Officers of NPU-C, representatives of other neighborhood associations including Wildwood, Spring Lake, Glenridge Woods, Peachtree Battle Alliance, Woodfield, and Arborgate Condominiums, and other interested residents of the area.

The Executive Committee voted 12 to 2 in favor of recognizing the formation of Memorial Park Civic Association within NPU-C. The neighborhood includes the following city streets: Wesley Drive, Woodley Drive, Wellesley Drive, Riada Drive, and the homes on the east side of Howell Mill Road between Woodley Drive and Peachtree Creek, with Peachtree Creek and Northside Drive defining the perimeter of the association in the area originally constructed as a subdivision known as Rolling Acres and comprising some 129 residences. We have in our possession the original signatures of some 72% of those residents who signed the Declaration and Petition to create MPCA, and we have been provided copies of draft bylaws and a certificate of incorporation.

Therefore, in keeping with City Ordinance OO-0-0704, we ask that Memorial Park Civic Association be recognized by amending the Map of Neighborhoods for neighborhood planning unit purposes in the City of Atlanta.

Sincerely,  
  
Thomas E. Frolik  
Chair, NPU-C

cc: Felicia Moore  
Clair Muller  
John Whitney

# Memorial Park Civic Association, Inc.

## Rationale for Formation

### **Physical Layout**

The original Rolling Acres subdivision, which comprises 119 of the new association's 129 lots, was laid out in 1948, with homes built in the early 1950s. It was designed as a unit, separate from the area to the immediate south, with lots larger than those of Springlake; indeed, there is no internal street that connects the two areas. This distinct difference in the platting pattern was recognized in 1993 when Rolling Acres was rezoned from R4 to R3-A, while the rest of Springlake remained R4.

### **Park Focus**

The central feature of Rolling Acres is Atlanta Memorial Park, through which Peachtree Creek flows (and regularly floods). This park is highly historic, both as the site of the 1864 Civic War Battle of Peachtree Creek and as the location of the Georgia Bi-Centennial Forest, which was dedicated in 1933. The park is heavily used by both residents and visitors, and is owned by the City of Atlanta.

### **Unique Problems**

The area on all sides around Atlanta Memorial Park has a unique set of problems not shared by adjoining neighborhoods. The constant flow of park visitors and the resulting congestion (traffic, parking, strollers, joggers, bicycles etc.), as well as increasing crime activity require attention and vigilance on the part of surrounding residents. There are potential and real safety issues, such as auto and home break-ins, attacks on joggers and other threats to which public places are susceptible, concerns about safety and maintenance within the park itself and general problems caused by an increased influx of people into the neighborhood. Additionally, installation of the Howell Mill sidewalk and the Northside Drive path are expected to result in increased usage of the park. These issues are not shared by other nearby neighborhoods, such as the southern portion of the Springlake area, and thus these other neighborhoods can't be expected to provide the focus and attention the area around the park requires. Our residents need a venue for discussion and resolution of our unique problems that can't be had within a larger organization with different characteristics and focal points.

### **Representation**

Rolling Acres has not had adequate representation over the past several years in civic affairs, especially at NPU-C. Land use matters have come before the NPU without any kind of examination or recommendation by the civic association that has represented it, thus essentially disenfranchising the residents. The people of Rolling Acres intend to correct this deficiency through enthusiastic participation in the activities of their own association and of NPU-C.

### **Community Spirit and Desire**

A new spirit of community and belonging has already begun to emerge in Rolling Acres, prompted merely by discussing the proposal for a new association. People are excited about community projects and are getting to know one another better; they are feeling like they belong to a neighborhood. And most importantly, the vast majority has indicated by signing a petition that they want to form a new association and belong to it.

## TRANSMITTAL FORM FOR LEGISLATION

To Mayor's Office: Greg Pridgeon

(For review & distribution to Executive Management)

Commissioner Signature

*Michael Robbins*

Director Signature

*Robert Gray*

Planning

Department of Planning

Bureau of

From: Department of Planning, Development  
Neighborhood Conservation

Contact: Robert Gray

Committee(s) of Purview: Community Development / Human Resources

Committee Meeting Date (s) 9/12 CD, 9/25 Public Hearing  
9/26 CD

Committee Deadline 8/31

City Council Meeting Date 9/17 & 10/1

### CAPTION:

AN ORDINANCE AUTHORIZING THE MAYOR OR HIS DESIGNEE TO RECOGNIZE THE BOUNDARIES OF THE MEMORIAL PARK NEIGHBORHOOD AND TO AMEND THE CITY'S OFFICIAL NEIGHBORHOOD MAP ACCORDINGLY; AND FOR OTHER PURPOSES.

### BACKGROUND/PURPOSE/DISCUSSION:

The proposed Memorial Park neighborhood was originally platted as the Rolling Acres subdivision, completely separate from the Springlake Neighborhood, but has been included as a part of the Springlake Neighborhood. Memorial Park desires its own identity and has received the support of NPU-C and the Springlake Neighborhood for independent recognition as a neighborhood..

### FINANCIAL IMPACT (if any):

N/A

Mayor's Staff Only

Received by Mayor's Office:

8/28/01  
Date

Reviewed:

*RG*  
Initials Date

Submitted to Council

Date

Action by Committee: ☐ Approved ☐ Adversed ☐ Held ☐ Amended  
☐ Substitute ☐ Referred ☐ Other